

Leveraging Technology

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Technology Value Questions

Workload test: Does this technology give me more work to do or less? If more, is the ROI worth it?

Focus test: Does this technology distract me from the mission? If the ROI is worth it, how can I minimize the distractions?

Relational test: Does this technology enable genuine community or enable isolation and anonymity?

X-Factor test: Does this technology take your ability to an entirely different level? Can you put in the same or less effort and return greater returns?

Internal Tools

Gmail

Google Docs

Google Calendar

Dropbox

Evernote/Genius Scan

External Tools

Wordpress

Facebook

Vimeo

Animoto

Splice

iProRecorder

GroupMe

Constant Contact/Mail Chimp

Various Text Clients

Additional Notes: